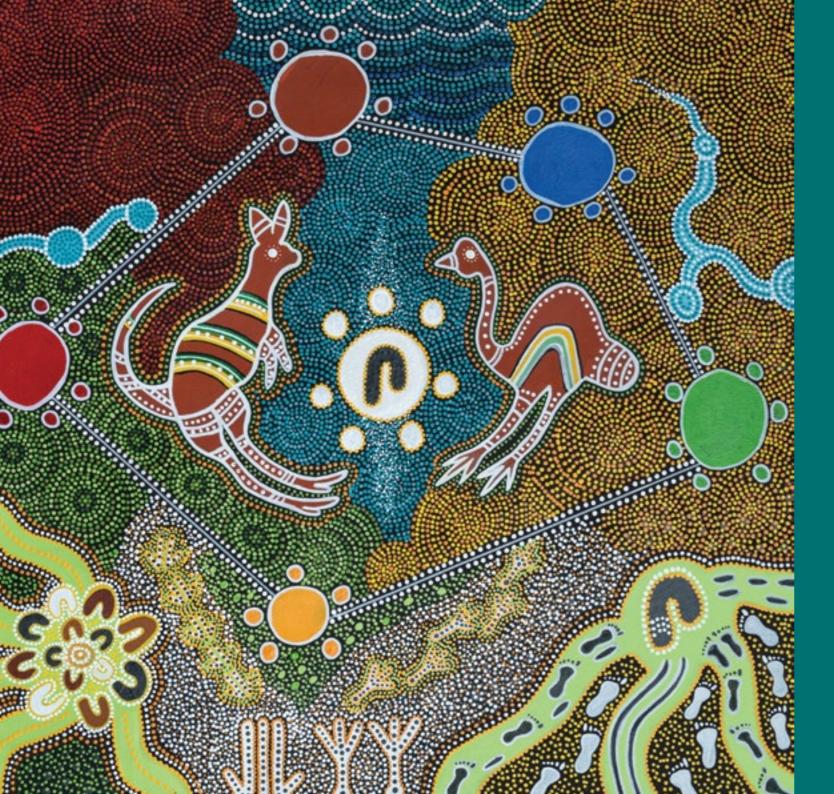
### STRATEGIC PLAN

HORIZON 1 - PARIS 2024







### ACKNOWLEDGEMENT OF COUNTRY

Paralympics Australia acknowledges and pays respect to Elders past and present of the lands and waters on which we live, work, and engage in sports together. We are committed to caring for those lands and people across the nation.

We acknowledge the diversity, unique histories, cultures, knowledge, and current experiences of individuals and communities across Australia. We celebrate their contributions to the nation broadly, and specifically to community and sport.

Front cover: Pictured - Madison de Rozario Artwork by Paul Calcott, "Our Story"

# ABOUT PARALYMPICS AUSTRALIA

Australia has participated at every Paralympic Games since the first Games in 1960. The Australian Paralympic Federation was officially established in 1990, changing its name to the Australian Paralympic Committee in 1998 and then again in 2018 to Paralympics Australia. Paralympics Australia is a member and National Paralympic Committee of the International Paralympic Committee.

As a national sports organisation and charity, Paralympics Australia is governed by a board consisting of elected and appointed Directors.

In addition to selecting and managing the Australian Paralympic Teams for Summer and Winter Paralympic Games, Paralympics Australia also manages the high performance programs for Powerlifting and Wheelchair Rugby.

#### Paralympics Australia Voting Members

- Archery Australia
- Athletics Australia
- AusCycling
- Australian Sailing
- Australian Taekwondo
- Badminton Australia
- Basketball Australia
- Blind Sports Australia
- Boccia Australia
- Disabled Wintersport Australia
- Disability Sport Australia
- Equestrian Australia
- Football Australia
- Ice Hockey Australia
- Paddle Australia
- Rowing Australia
- Shooting Australia
- Sport Inclusion Australia
- Snow Australia
- Swimming Australia
- Table Tennis Australia
- Tennis Australia
- Triathlon Australia

# SPORT HAS THE POWER TO CHANGE THE WORLD

### **Enduring Belief**

Paralympic sport has the power and a platform to engage, inspire and challenge inequality. We aspire to amplify the influence sport has to create positive social change.

We believe that sport and society need to evolve to be more inclusive and collaborative; to live and reflect the Australian values of equality, mateship, and a fair go - for everyone.

Remarkable Paralympic moments inspire trust, pride, and respect; they bring us together, catalysing conversations and telling powerful stories from diverse role models. Pictured - Australian Steelers Wheelchair Rugby Team



### We have an opportunity to use the power of sport to shift society and inspire a nation.

The Brisbane 2032 Olympic and Paralympic Games offer Australia the opportunity to 'win big' – to win on and off the field of play. Imagine what we can achieve if we plan for the most inclusive Games the world has seen. Imagine the impact we can have for athletes, volunteers, spectators and broadcast audiences, and the impact towards a future where everyone is valued.

Paralympic sport challenges mindsets and assumptions about what people with a disability can achieve. We have the platform to visibly model what systems and structures founded on the principles of universal, inclusive and accessible design can look like – and the positive social impact they can have for all Australians. This Strategic Plan aims to ensure engagement, collaboration, alignment, accountability and role clarity across the sport ecosystem. To drive change and create a future where everyone is valued, we will bring together the sport ecosystem, to share their lived experiences, ideas and aspirations.

With a 10-year runway to Brisbane 2032, this is the moment to imagine what is possible, to imagine what it could look like to win big.

We see this as the catalytic opportunity to unite, inspire and motivate Australians for generations to come...where inclusion is a way of life.

Our time is now.

# OUR PURPOSE

We exist to lead Paralympic sport and create a more inclusive world.



Pictured - Qian Yang



# VALUES

### > BRAVE

We set and chase bold and ambitious goals. We challenge the conventions and the perceptions that give rise to inequality and threaten to hold our movement back. We have the real conversations.

### > LIMITLESS

We believe that humans have limitless potential to grow, achieve and change. Casting aside misconceptions and inherent bias will unleash the limitless potential of people with a disability and the Paralympic movement. AUS AUS Pictured - Jonathan Goerlach and guide David Mainwaring

### > TENACIOUS

We live our purpose and pursue our vision with passion and determination. We commit to continuously learning, growing and treating challenges as an opportunity to show our ingenuity and grit. We can do hard things and we have the tenacity to be the best at what we do. We don't settle, we strive.

### > PROUD

We are proud of who we are and what we do. We stand up and fight for our movement and what we believe in. We will rise up together, strong as a community and connected through our Mob identity. Purpose. Excellence. Community.

# OUR VISION

To create the most successful era of Paralympic sport in Australia's history.

> AMBITION ONE > AMBITION TWO > AMBITION THREE

A world-leading and equitable sport system. Remarkable Paralympic performance. Our Team is a source of Aussie pride and a force towards creating a more inclusive society.





### AUSTRALIA

## 66-

I'm such a proud Paralympian. I'm proud of my disability. I love being disabled. It's the best thing that ever happened to me and I didn't always feel like that. The thing that saved my life was the Paralympic Games.

Dylan Alcott (Tokyo 2020)

# **OUR STRATEGY** ON A PAGE

How we will reimagine the future to become the most successful host nation by Brisbane 2032

#### WINNING ASPIRATION

<b>Our Enduring</b> <b>Belief</b> Sport has the power to change the world	Our Purpose We exist to lead Paralympic sport create a more inclusive world	Our To cr and succo Para Aust
OUR AMBITION		
Ambition #1	Ambition #2	Ambition #
A world-leading and equitable	Remarkable Paralympic	Our Teo of Aussi

reate the most essful era of alympic sport in ralia's history

**Vision** 

#### WHERE TO FOCUS

Grow our funding to achieve sustainable growth and new opportunities...

...to lead and accelerate

Paralympic sport within

the high-performance

ecosystem...

...that will develop and

support athletes

who win and thrive...

...so that we become

the most loved and

values driven brand for

sponsors and fans...

...ultimately, accelerating

a societal shift towards

inclusion and equity.

Grow and diversify funding via new revenue streams to attract more sustainable funding

Partner to establish systems and pathways that support more thriving athletes, across more sport to deliver more medal performances

sport system

performance

am is a source ie pride and a force towards creating a more inclusive society

#### HOW TO WIN

Lead, develop and leverage partnerships to build capability and enhance Paralympic sport equity and success towards and beyond 2032

Create a rich tapestry of stories and narratives for our fans and deliver values led partnership opportunities

**Deliver measurable performance** results and impact on social change

# **STRATEGIC** HORIZONS

Our strategy is designed around six strategy horizons. Each horizon builds towards our vision, and will involve a review and recasting process.



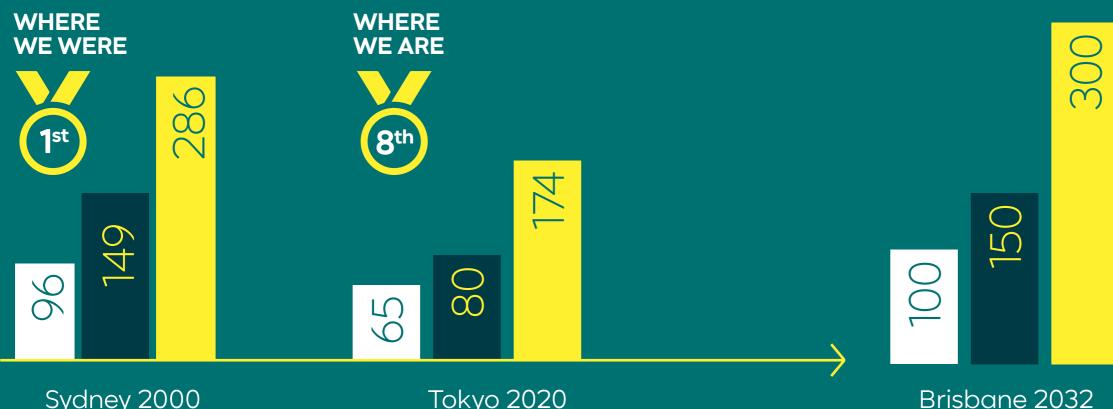




# **OUR AMBITION TO** LEAD THE WORLD

Medallists

### OUR GOAL FOR 2032



Sydney 2000

Tokyo 2020





LEAD THE MEDAL TABLE

WITH A TEAM **SIZE OF 300+** 

**ACHIEVING 150** MEDALS

**BY 100 MEDALLISTS** 

# OUR ROLE IN THE AUSTRALIAN SPORT SYSTEM

Australia's High Performance 2032+ Sport Strategy recognises that we have one of the greatest opportunities in Australian sporting history to unite and connect Australians like never before.

Paralympics Australia (PA) will play a leading role. We have a platform over the next decade to build and deliver an equitable, inclusive and sustainable sporting system. And it's bigger than this.

We have a platform to lead positive social change throughout Australia via greater representation and participation opportunities for people with a disability. After nine months of consultation on what this change could look like with our System Partners across sport, three things became clear:

- 1. There is a shared aspiration to unlock this once-in-a- generation opportunity
- 2. There is an acknowledgment that it will take a collective and collaborative effort
- 3. PA needs to lead the change for Para-sport

As custodians of the Paralympic Movement in Australia, we commit to being brave in our advocacy, our decision-making and in our planning. We commit to being tenacious in addressing inequity in service of the limitless potential within our Paralympic movement and the wider disability community.

We know that success on the podium not only drives national pride; it will also drive the necessary social change for a more inclusive Australia.

### OUR COMMITMENT **TO THE AUSTRALIAN HIGH PERFORMANCE 2032+ SPORT STRATEGY**

Australia's High Performance Sport System is a large and complex network of partners. Paralympics Australia, in its leadership role within the sport system, aims to promote and foster collaboration, alignment and accountability. Paralympics Australia was a key partner in the co-design of Australia's High Performance 2032+ Sport Strategy and as a signatory, is fully committed to the execution of the plan.

### > AUSTRALIAN HIGH PERFORMANCE 2032+ SPORT STRATEGY EXECUTIVE SUMMARY

#### VISION We win well to inspire Australians

#### Mission

- Performance driven We win when it matters and we win well, because we know that performance and wellbeing go hand in hand
- Athlete focused We ensure the holistic development of the athlete and have clear pathways and transition periods

Success needs to continue to climb post 2032, and our time starts now.

#### **Core Values** Excellence + Belonging + Courage + Connection

Our united pursuit will be delivered through four priority areas:

- Performance delivery Enabling our top athletes to perform when it matters.
- Athlete performance pathways Identifying, developing and supporting High Performance athletes of the future to progress towards the Podium and bevond.

**Enabled by:** 







Inclusive

design

World-class coaching

Clear roles + responsibilities

Pictured - Janine Watson

We are united in our pursuit to build an inclusive and sustainable sporting system that is:

- Exceptionally led We lead with vision, integrity and accountability to create environments where people thrive
- Purposefully collaborative We work together towards shared outcomes and recognise and strengthen collaboration at all levels of the System

 World-leading knowledge + practice Using worldleading innovation, knowledge and practice to ensure our athletes. coaches and performance support work as high functioning performance teams.

#### Outstanding people + organisations

Building highly capable organisations that attract. develop and retain diverse talent and maximise human potential across the High Performance workforce.



Resources to achieve quality outcomes



Values + behaviours



Strategy monitoring + evaluation

# OUR COMMITMENT TO WIN WELL

### > WIN WELL PLEDGE

We commit to being an organisation that strives to win well, where how we win is just as important as when we win.

We commit to the holistic development of our athletes and our staff, recognising wellbeing as the foundation of sustainable success.

We commit to leading sport with integrity, where we are accountable for the culture we foster and the decisions we make.

We commit to acknowledging and learning from Aboriginal and Torres Strait Islander Peoples and their cultures, and to walk together as we embed their knowledge and experience into our organisation and build a greater sense of belonging and connection to communities and country. We commit to a culture of challenge and care so our athletes and staff can perform at their best and reach their potential.

We commit to creating safe and thriving environments for our people to fail so they can learn, grow and succeed.

We commit to being custodians of sport and building a legacy where sport is more inclusive and representative of the diversity of Australian communities.

#### We commit to Win Well.

We can create change, but we cannot deliver this transformation alone. It will take a collective commitment to evolve our sport system.

The Brisbane 2032 Paralympic Games is a catalyst and accelerator for inclusivity and changing perceptions for people with disability.

We know that of the 4.3 million Australians with a disability, only one in four participates in sport, while three in four want to participate. We also know that of the 2.1 million Australians of working age with disability, just 48% are employed, compared with 80% of people without disability. People with disability are also less likely to be employed on a full-time basis than people without disability.

When this level of disparity exists in society, it is reflected in sport too.

The Green and Gold Runway is the opportunity to realise Ambition #1: A world- leading and equitable sport system. Significant underinvestment in Paralympic sport is evident, compounding the additional barriers and costs

# OUR COMMITMENT TO ADDRESS INEQUITY

faced by Para-athletes to participate or progress along sport pathways. Acknowledging the inequity, new and increased levels of investment are essential for an equitable sport system in Australia.

The Brisbane 2032 commitment is to improve access to sporting facilities for people with a disability. Paralympics Australia will advocate for purpose-built Para-sport facilities which are essential for elite high-performance success and community sport participation. Australian sporting infrastructure must be accessible and built with universal and inclusive design principles. This benefits athletes, fans, volunteers and employees, enriching both the Games experience and the enduring legacy for the community.

The Brisbane 2032 Paralympic Games present the opportunity to support the ideal of a truly barrier-free society. By 2032 we can create a more inclusive world for people with disability, through sport, education, employment and accessibility. Together we can create an equitable sport system, challenge stereotypes, transform attitudes and celebrate remarkable achievements.

### **AUSTRALIA'S** FAVOURITE 1st SPORTS TEAM

The Australian Paralympic Team is Australia's favourite sports team, achieving the highest ever score for emotional connection of any Australian sports team.

## FOR RESPECT, TRUST & PRIDE

The Team is the most respected, and the most trusted by Australians to uphold the integrity of the sport, and it's the team Australlans are most proud of.



The Team is the most entertaining to watch for Australians.



75% Of people with a disability want to play sport

### **FUNDING INEQUITY**

15%

Overall High Performance funding provided to Paralympic programs in

**Overall High-Performance funding** provided to Olympic sports in FY21 and FY22

Performance **Pathways Funding** 

FY21-22

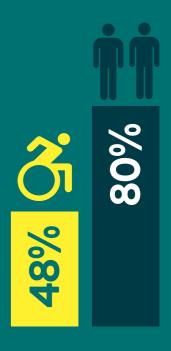
9% PARALYMPIC SPORTS

91% OLYMPIC SPORTS



85% OLYMPIC FUNDING

### **EMPLOYMENT**



### **48%** of working-age people with a disability are employed

15% PARALYMPIC

FUNDING

### 80% of working-age people without a disability are employed

# OUR CORE – GAMES DELIVERY

Paralympics Australia is world-leading in Games delivery, managing, preparing and coordinating the delivery of the Australian Paralympic Team to achieve success at the Paralympic Games.

However, underinvestment and policy inequity within the HP system has resulted in the Australian Paralympic Team sliding down the medal table at each Games since London 2012.

With the right level of resourcing and an equitable HP system that values and develops Para-athletes, combined with our world-leading Games delivery, we can once again be world-leading in results.

Pictured - Tokyo 2020 Australian Paralympic Team





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### **SUSTAINABILITY**

We will develop financial sustainability strategies that will build and strengthen new revenue streams and deliver ROI in terms of performance results and social impact.

### **ECOSYSTEM**

We will lead and develop collaborative partnerships to build capability and enhance equity of Paralympic Sport within the HP Ecosystem, towards a common vision for success.

### **ATHLETES**

FANS

We will partner to establish and deliver systems, pathways and practices that support more thriving athletes, across more sports to deliver more medal performances.

### connection for fans and partners.

### SOCIAL IMPACT

We will drive better inclusion and equality in society as a result of our culture, performance and advocacy.

# PILLARS FUELLING THE MAGINATION

Pictured - Vanessa Low



We will become the most loved national team and deliver strong values-led

PILLAR 1: SUSTAINABILITY Objective: Create sustainable, equitable and values-aligned funding for Paralympics Australia and Paralympic sport programs

PRIORITIES	STRATEGIC INITIATIVES	MEASURES
REVENUE & COMMERCIAL GROWTH	<ul> <li>Grow and diversify funding via new revenue streams to attract more sustainable funding</li> </ul>	Diversified revenue profile
	Increase overall commercial revenue	Growth in commercial revenue
	<ul> <li>Increase media rights revenue from broadcast partners</li> </ul>	• Growth in media rights revenue
EQUITABLE FUNDING OF PARALYMPIC SPORT WITH OLYMPIC SPORT	<ul> <li>Secure the quantum of investment funding to sustain the Paralympic sport system</li> </ul>	Increase in Paralympic system funding
	<ul> <li>Secure funding for the Australian Paralympic Team campaigns to 2032</li> </ul>	<ul> <li>Australian Paralympic Team campaign funding secured</li> </ul>
	<ul> <li>Secure the quantum of funding for high performance sport, talent development, athlete well-being, and direct athlete funding</li> </ul>	Equitable funding secured
ESTABLISH A LEADING PHILANTHROPIC PROGRAM IN AUSTRALIA	<ul> <li>Develop and implement National Philanthropic Program</li> </ul>	<ul> <li>National Philanthropic Program delivered by 2023</li> </ul>
	Increase overall funding across donations, bequests, and fundraising	<ul> <li>Increase in overall philanthropic funding and as a percentage of total funding</li> </ul>



### PILLAR 2: ECOSYSTEM

PRIORITIES		MEACUDES
PRIORITIES	STRATEGIC INITIATIVES	MEASURES
ECOSYSTEM LEAD	DERSHIP & GOVERNANCE	
STRATEGY CO-DESIGN & OPERATIONAL ALIGNMENT	<ul> <li>Provide effective leadership for system partners through co-designed strategy and setting clear Paralympic targets</li> <li>Lead implementation of the High Performance 2032+ system strategy for Paralympic sport</li> <li>Co-design a new equitable investment model</li> </ul>	<ul> <li>Increased investment distributed across the system</li> <li>Equitable sport policies</li> <li>Delivery of system strategy targets</li> </ul>
POLICY & INVESTMENT GOVERNANCE	<ul> <li>In partnership with AIS:</li> <li>Develop and implement governance model for Paralympic sport programs (Board &amp; panel representation, disability training, impairment education)</li> <li>Establish NSO benchmarks to monitor investment, impact and progress across Paralympic sport programs and increase accountability</li> </ul>	<ul> <li>Implementation of system impact measures</li> <li>Increase in programs achieving and progressing towards benchmark measures</li> <li>Increase in athletes entering and progressing through Athlete Categorisation</li> </ul>
DISABILITY & UNIVERSAL/ INCLUSIVE DESIGN ADVISORY & ADVOCACY	<ul> <li>In partnership with AIS:</li> <li>Enhance system knowledge on accessibility, inclusion, and universal design from community through to high performance sport</li> <li>Scope and lead the application of universal and inclusive design principles applied to the design of new and revised initiatives and programs</li> </ul>	<ul> <li>Universal design and accessibility metrics</li> <li>Number of Para-athletes transitioning into system roles (coaching, performance support and leadership)</li> <li>Representation of persons with disabilities (PWD) at all levels of organisations and system</li> <li>Athlete satisfaction survey</li> </ul>
HIGH PERFORMAN	ICE ADVISORY & PARTNERSHIPS	
HP PARTNERSHIPS	<ul> <li>Enhance partnerships with SIS/SAS to strengthen Paralympic knowledge and resourcing across the system</li> <li>Partner with universities to progress and grow Paralympic sport</li> <li>Develop a national coaching strategy in partnership with the NIN to attract, recruit, develop and retain coaches in Paralympic programs</li> </ul>	<ul> <li>Coaching strategy completed</li> <li>Number of specialist Paralympic coaches in NIN programs</li> <li>Number of Para-sport programs in universities</li> <li>Increased number of sporting facilities for people with a disability</li> <li>Set and achieve 2024 equity targets for resourcing across SIS/SAS programs</li> </ul>
HP ADVISORY	<ul> <li>Provide specialised advisory services to HP system across coaching, performance analytics, research, athlete wellbeing and education, classification and athlete development</li> <li>In partnership with AIS, ensure Para-sport specific knowledge is incorporated into NSO capability framework</li> </ul>	<ul> <li>Athlete satisfaction surveys</li> <li>Partner satisfaction survey</li> </ul>

Objective: Achieve equity for Paralympic sport in the sport ecosystem through collaborative partnerships and strengthened capability

### **PILLAR 3: ATHLETES**

Objective: Enhance systems and pathways to support more thriving athletes to deliver more medal performances

PRIORITIES	STRATEGIC INITIATIVES	MEASURES
PERFORMANCE P	ATHWAY DEVELOPMENT	
CLASSIFICATION SYSTEM ENHANCEMENT	<ul> <li>Expand national classification workforce</li> <li>Enhance classification education across the system</li> <li>Increase opportunities for athletes to be nationally and internationally classified</li> <li>Integration of classification data capture under National Data Governance Strategy</li> </ul>	<ul> <li>Increase in individuals classified across the system (per level, per sport, across impairment types)</li> <li>Increase of classification opportunities (national and international) and reduction in time from classification request to attainment</li> <li>Proportion of adverse outcomes at international classification</li> <li>Incorporation of classification under National Data Governance Strategy</li> </ul>
TALENT ID ENHANCEMENT	<ul> <li>In partnership with NIN and NSOs:</li> <li>Establish and support a national talent ID workforce</li> <li>Identify sports and events to unlock future medal opportunities</li> <li>Increased use of the impairment mapping tool in talent ID initiatives</li> </ul>	<ul> <li>Increased number of athletes Categorised across the National Athlete Categorisation Framework (NACF) levels</li> <li>Breadth of sports identifying and categorising athletes</li> <li>Breadth of events medalled in</li> </ul>
TALENT DEVELOPMENT & TRANSFER ENHANCEMENT	<ul> <li>Through system partnerships:</li> <li>Enhance NSO capability to deliver optimal coaching for athlete development</li> <li>Pilot multi-sport approaches to enhance progression of athletes in early phases of performance pathway</li> <li>Scope and embed solutions to optimise transition into and between sports through HP pathway</li> </ul>	<ul> <li>Increased number of athletes categorised across the NACF levels across more sports</li> <li>Number of athletes successfully transferring into and progressing through new recipient sport</li> <li>Athlete evaluation and review</li> </ul>
PERFORMANCE I	NSIGHTS AND INNOVATION	
PARALYMPIC INNOVATION	<ul> <li>Identify multi-sport/multi medal project opportunities</li> <li>Establish research agenda and framework for PhD programs and partnerships</li> <li>Advocate for Paralympic sport research</li> </ul>	<ul> <li>Number of multi-sport/multi medal project successes</li> <li>Increased proportion of applied research within system focused on para-specific questions</li> </ul>
PERFORMANCE TEAM SUPPORT	<ul> <li>In partnership with NIN and NSOs:</li> <li>Review and provide optimisation recommendations on DPEs to coaching and performance teams</li> <li>Develop sport engagement and decision-making tool to ensure maximal performance impact</li> </ul>	<ul> <li>Number of athletes making international teams across increased number of sports</li> <li>Number of athletes achieving podium performances at at benchmark and pinnacle events across an increased number of sports</li> <li>Athlete, NIN and NSO satisfaction levels for performance teams and PA support</li> </ul>

PERFORMANCE INSIGHTS AND INNOVATION (CONTINUED)		
ATHLETE- EQUIPMENT INTERFACES	<ul> <li>In partnership with AIS:</li> <li>Co-design and develop a systematic approach to equipment interventions and sharing of knowledge and resources</li> <li>Scope equipment use needs across HP Pathway</li> <li>Scope opportunities to expand access to equipment education across athlete cohorts</li> <li>Progress and expand access to seating solutions support.</li> </ul>	Increased athlete satisfaction scores

### **PILLAR 4: FANS**

Objective: Connect with Fans and Partners, igniting a love for the Australian Team and inspiring social change

PRIORITIES	STRATEGIC INITIATIVES	MEASURES
BRAND STRATEGY & DEVELOPMENT	<ul> <li>Grow the Paralympics Australia corporate brand and develop our distinctive value proposition as an elite national sports organisation with a strong social purpose</li> <li>Grow the profile of and fan engagement with the Australian Paralympic Team</li> <li>Celebrate First Nations culture and our commitment to Reconciliation across the brand architecture</li> </ul>	<ul> <li>Brand equity and recognition</li> <li>Fan engagement metrics</li> <li>First Nations presence in PA brands and campaigns</li> <li>Independent market research</li> </ul>
COMMUNICATION & ENGAGEMENT STRATEGY	<ul> <li>Create new and innovative ways of attracting, engaging and interacting with fans to boost awareness, support and knowledge of the Paralympic movement</li> </ul>	<ul> <li>Content creation</li> <li>Owned channel data</li> <li>Social media engagement and reach</li> <li>Media coverage</li> </ul>
	<ul> <li>Design and develop a human-centered education program that is athlete-centred and coach-led</li> </ul>	<ul> <li>Increase athlete presenters</li> <li>Launch of dedicated Learning and Development Program</li> </ul>
EDUCATION STRATEGY	<ul> <li>Establish resources, develop assets, and create a world class data and digital plan to capture and quantify the data across all touchpoints</li> <li>Develop a partnership focused strategy that is financially sustainable</li> </ul>	<ul> <li>Delivery of the education tool kit</li> <li>State and Federal Government partnerships established</li> </ul>
	<ul> <li>Build and strengthen relationships with corporate partners who share our long-term commitment to inclusion and driving social change</li> </ul>	<ul> <li>Partnership retention and extension data</li> <li>Stakeholder survey feedback</li> </ul>
SPONSOR ACTIVATION	<ul> <li>Support our partners to innovate and bring partnerships to life through creative and meaningful activations</li> </ul>	<ul> <li>Growth in investment and in-kind sponsorship</li> <li>Number of innovative sponsor activations/ campaigns</li> </ul>
	Explore creative and engaging opportunities to collaborate with     our partners to raise funds for the Paralympic Movement	• Growth in donations and fundraising

### **BUSINESS TRANSFORMATION**

In developing this Strategic Plan, Paralympics Australia has undertaken an independent and thorough capability assessment. This process identified a suite of capabilities and business enablers that are critical to the delivery of the Strategic Plan.

#### **OUR ENABLERS AND CAPABILITIES**

- Resourcing strategy mobilisation, monitoring and reporting systems
- Modernisation of our business processes and systems
- Aligning organisational culture and our People Plan with strategic initiatives
- > Evolution of our operating model design over the next 10 years

- Modernising our technology, data, digital and cyber security infrastructure, systems and processes
- Evolution of our corporate brand and strategic brand management
- Building capability and capacity in our role as system leaders to support our partners in delivering Para-sport programs

Pictured - Emily Petricola

Pictured - Paralympian Amanda Reid, a Gurinagi & Wamba Wamba woman

# **RECONCILIATION ACTION PLAN**

Paralympics Australia is beginning our RAP journey in 2023 by committing to a 'Reflect' RAP.

Reconciliation Australia encourages organisations with a Reflect RAP to scope and develop relationships with Aboriginal and Torres Strait Islander stakeholders to find a strong vision for our RAP journey that will advance Reconciliation and provide equity to our First Nations community members.

By formalising our commitment to Reconciliation through our first RAP, PA pledges to acknowledge and advocate for the diverse cultures and histories of Aboriginal and Torres Strait Islander peoples through sport.

The formation of our RAP is a significant milestone in PA's journey and provides a structured framework for us to take direct action to support First Nations athletes, coaches and officials, and connect with Aboriginal and Torres Strait Islander communities. As our RAP evolves, we will continue to bring Reconciliation to the forefront of Paralympics Australia's work.

### GLOSSARY

ACKNOWLEDGEMENT OF COUNTRY	Acknowledges the diversity, unique histories, cultures, knowledge and current experiences of individuals and communities across Australia. It celebrates their contributions to the nation broadly, and specifically to community and sport.
ATHLETE DEVELOPMENT	Optimising the development of athletes, inclusive of the training, competition, and recovery phases depending on the athlete's stage in their athletic development.
ATHLETE WELLBEING AND EDUCATION (AWE)	A proactive approach to supporting athletes in building resilience, responsibility, purpose to thrive on and off the field and support their transition out of sport.
AUSTRALIAN INSTITUTE OF SPORT (AIS)	The organisation that leads and enables a united and collaborative high performance sport system that supports Australian athletes to achieve international podium success.
AUSTRALIAN OLYMPIC COMMITTEE (AOC)	A non-government, not-for-profit organisation, committed to the development of youth and sport. With responsibility to select, send and fund Australian Teams to the Olympic Games.
AUSTRALIAN SPORTS COMMISSION (ASC)	A Australian Government agency responsible for supporting and investing in sport at all levels.
AUSTRALIA'S HIGH PERFORMANCE 2032+ SPORT STRATEGY	Represents all peak bodies from across Australia's Olympic, Paralympic and Commonwealth Games sports united for a national high performance sport strategy. It includes Federal, State and Territory Institutes and Academies of Sport, peak Games bodies the Australian Olympic Committee, Paralympics Australia and Commonwealth Games Australia and National Sporting Organisations.
COMMONWEALTH GAMES AUSTRALIA (CGA)	A member-based organisation (members are the National Sporting Organisations (NSO's) representing the sports participating in Commonwealth Games), which exists to administer, control, and coordinate the participation of program sports and their respective athletes and officials in the Commonwealth Games.
DAILY PERFORMANCE ENVIRONMENT (DPE)	Refers to the everyday workout or training environment of athletes in which every workout or training session has a performance focus.
HIGH PERFORMANCE (HP)	Refers to the system which identifies, nurtures and supports athlete's development to maximise their potential. This pathway commences with talent identification, development of the athlete's potential and progression through categorisation levels.
INTERNATIONAL PARALYMPIC COMMITTEE (IPC)	The international, non-profit organisation and the global governing body for the Paralympic Movement. The IPC organises the Paralympic Games and functions as the international federation for six sports.
NATIONAL ATHLETE CATEGORISATION FRAMEWORK (NACF)	The framework that Identifies the athletes with the greatest potential to contribute to Australia consistently winning medals at major international events. To inform the prioritisation of support to athletes and to track their performance over time.
NATIONAL INSTITUTE NETWORK (NIN)	The Australian Institute of Sport and eight State/Territory Institutes and Academies of Sport, representing Federal, State and Territory Governments.

NATIONAL PARALYMPIC COMMITTEE (NPC)

NATIONAL SPORTING **ORGANISATIONS (NSO)** 

NATIONAL SPORTING ORGANISATIONS FOR PEOPLE WITH A DISABILITY (NSOD)

NATIONAL SPORTS TRIBUNAL (NST)

OLYMPIC GAMES

PARALYMPIC GAMES

PARALYMPICS AUSTRALIA (PA)

PEOPLE WITH DISABILITY (PWD)

RECONCILIATION

SPORT INTEGRITY

STATE INSTITUTES OF

OF SPORT (SIS/SAS)

UNIVERSAL DESIGN/

**INCLUSIVE DESIGN** 

SPORT/STATE ACADEMIES

TALENT IDENTIFICATION (TID)

AUSTRALIA (SIA)

**ACTION PLAN (RAP)** 

Language has an impact on the way people with disability feel and are perceived in society. It is important there is awareness of the meaning behind the words that are used when talking to, referring to, or collaborating with people with disability. People with disability are people first, who have families, who work, and who participate in sport and our communities. People with disability want their lives to be respected and affirmed. In addition, many people with disability are proud of being disabled, and want that identity respected.

Provides the structured framework to take direct action to support First Nations athletes, coaches, and officials, and connect with Aboriginal and Torres Strait Islander communities. As our RAP evolves, PA will continue to bring Reconciliation to the forefront of its work.

Acts to keep Australian sport safe and fair, at all levels, for all participants. Established to draw together the country's existing sport integrity capabilities, knowledge and expertise, and to coordinate and develop new threat responses, including prevention, detection, investigation, and enforcement programs.

scholarship programs.

using sport as the medium.

Describes the process of an athlete moving into, and progressing up, the high performance pathway, to an elite or high performance status.

The design of buildings, products, or environments to make them accessible to all people, regardless of age, disability, or other factors. Inclusive design is human-centered design. It considers the full range of human diversity, including ability, language, culture, gender, age, and other forms of human difference, as part of the design process.

A National Paralympic Committee (NPC) is a national constituent of the worldwide Paralympic movement. Subject to the controls of the International Paralympic Committee (IPC), NPCs are responsible for organising participation in the Paralympic Games.

Nationally recognised organisations for Olympic, Paralympic and Commonwealth Games sports and through them, their relevant State Sporting Organisations.

The organisations that provide advice, support and opportunities for people living with a disability

Hears and resolves national-level sporting disputes in Australia.

The leading international sporting event featuring summer and winter sports competitions in which thousands of athletes from around the world participate in a variety of competitions.

The major international sports competition for athletes with disabilities. The Paralympics are split into Winter Games and Summer Games, which alternately occur every two years.

Helps Australians with disabilities participate in sport and compete at the Paralympic Games through partnerships with governments, business, sporting bodies and the community. Responsible for preparing the Australian Paralympic Summer and Winter Teams for the Paralympic Games.

The institutes and academies of sport that identify, develop, and support athletes with the potential to perform at the highest national and international levels of sport. The institutes and academies work with sporting partners to conduct world-class, intensive coaching and training programs and individual

# THANKS

Paralympics Australia commenced the strategic planning process in April 2022 and over the course of nine months, hosted multiple Roundtables with athletes, NSOs, SIS/SAS, Government agencies and our corporate partners. It has been a very consultative and collaborative process.

We would like to sincerely thank everyone who has contributed their knowledge, experience, ideas, feedback and importantly engaged in the constructive debate to test our thinking. Your input has been so valuable. Together we have created a vision for the future and a plan to get there summarised in these pages.

current and former Para High Performance Athletes (Paralympic Alumni)



leaders from within the National

Institute Network (AIS and State

Institutes and Academies)

representatives of PA commercial and industry partners



ALIA RALIA

university and research stakeholders



Paralympics Australia Board and staff



**CEOs and Para High Performance** staff from National Sporting Organisations (NSO)

**CEOs and staff from National Sporting Organisations for People** with a Disability (NSOD)



independent advisors

190+

stakeholders contributed across our series of Roundtables and consultation calls



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